

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2763060
Invoice Date		Alt Order #	WOC14256447
Invoice Month	September 2023	Deal #	
Invoice Period	08/28/23 - 09/21/23	Flight Dates	09/15/23 - 09/21/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11980		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9912736		
Advertiser Code	855		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	M214038		
Product 1	1025		
Product 2			

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
2210 Grey Fox Ct
Bel Air, MD 21015

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/15/23	09/21/23	GMK @ 530A	5:30 AM-6:00 AM	-1111--	:30	4	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/23 09/21/23 -1111-- 4 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 09/15/23 5:42 AM GMK @ 530A 5:30 AM-6:00 AM :30 BFA23TV09H \$160.00 NM 2 WHAS Tu 09/19/23 5:52 AM GMK @ 530A 5:30 AM-6:00 AM :30 BFA23TV09H \$160.00 NM 3 WHAS W 09/20/23 5:53 AM GMK @ 530A 5:30 AM-6:00 AM :30 BFA23TV09H \$160.00 NM 4 WHAS Th 09/21/23 5:39 AM GMK @ 530A 5:30 AM-6:00 AM :30 BFA23TV09H \$160.00 NM									
2	09/15/23	09/20/23	Local News @ 6a M-F	5:56 AM-6:30 AM	111----	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/23 09/21/23 111---- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 09/18/23 6:28 AM Local News @ 6a M-F 5:56 AM-6:30 AM :30 BFA23TV09H \$300.00 NM 2 WHAS Tu 09/19/23 6:27 AM Local News @ 6a M-F 5:56 AM-6:30 AM :30 BFA23TV09H \$300.00 NM 3 WHAS W 09/20/23 6:21 AM Local News @ 6a M-F 5:56 AM-6:30 AM :30 BFA23TV09H \$300.00 NM									
3	09/15/23	09/21/23	GMK @ 630A	6:30 AM-7:00 AM	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/23 09/21/23 11111-- 5 \$300.00									
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4	09/15/23	09/21/23	GOOD MORNING AMER ICA 7A	7:00 AM-8:00 AM	1-111--	:30	4	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/23 09/21/23 1-111-- 4 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 09/15/23 7:28 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 BFA23TV09H \$325.00 NM 2 WHAS M 09/18/23 7:49 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 BFA23TV09H \$325.00 NM 3 WHAS W 09/20/23 7:42 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 BFA23TV09H \$325.00 NM 4 WHAS Th 09/21/23 7:24 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 BFA23TV09H \$325.00 NM									

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P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
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Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11980		

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12	09/15/23	09/21/23	WHAS11 NEWS AT 123 0P	12:30 PM-1:00 PM	11111--	:30	5	\$180.00	NM																																																																																						

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/21/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11980		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/15/23	09/21/23	WHAS11 NEWS AT 1230P	12:30 PM-1:00 PM	11111--	:30	5	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/23 09/21/23 11111-- 5 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 09/15/23 12:39 PM WHAS11 NEWS AT 1230P 12:30 PM-1:00 PM :30 BFA23TV09H \$180.00 NM 2 WHAS M 09/18/23 12:52 PM WHAS11 NEWS AT 1230P 12:30 PM-1:00 PM :30 BFA23TV09H \$180.00 NM 3 WHAS Tu 09/19/23 12:55 PM WHAS11 NEWS AT 1230P 12:30 PM-1:00 PM :30 BFA23TV09H \$180.00 NM 4 WHAS W 09/20/23 12:44 PM WHAS11 NEWS AT 1230P 12:30 PM-1:00 PM :30 BFA23TV09H \$180.00 NM 5 WHAS Th 09/21/23 12:41 PM WHAS11 NEWS AT 1230P 12:30 PM-1:00 PM :30 BFA23TV09H \$180.00 NM									
13	09/15/23	09/21/23	WHAS11 NEWS @ 430P	4:30 PM-5:00 PM	1-111--	:30	4	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/23 09/21/23 1-111-- 4 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 09/15/23 4:41 PM WHAS11 NEWS @ 430P 4:30 PM-5:00 PM :30 BFA23TV09H \$180.00 NM 2 WHAS M 09/18/23 4:39 PM WHAS11 NEWS @ 430P 4:30 PM-5:00 PM :30 BFA23TV09H \$180.00 NM 3 WHAS W 09/20/23 4:29 PM WHAS11 NEWS @ 430P 4:30 PM-5:00 PM :30 BFA23TV09H \$180.00 NM 4 WHAS Th 09/21/23 4:26 PM WHAS11 NEWS @ 430P 4:30 PM-5:00 PM :30 BFA23TV09H \$180.00 NM									
14	09/15/23	09/21/23	WHAS11 NEWS @ 5p	5-530p	1-111--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/23 09/21/23 1-111-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 09/15/23 5:20 PM WHAS11 NEWS @ 5p 5-530p :30 BFA23TV09H \$350.00 NM 2 WHAS M 09/18/23 5:12 PM WHAS11 NEWS @ 5p 5-530p :30 BFA23TV09H \$350.00 NM 3 WHAS W 09/20/23 5:30 PM WHAS11 NEWS @ 5p 5-530p :30 BFA23TV09H \$350.00 NM 4 WHAS Th 09/21/23 5:10 PM WHAS11 NEWS @ 5p 5-530p :30 BFA23TV09H \$350.00 NM									
15	09/15/23	09/21/23	WHAS11 NEWS @ 530P	530-6p	1111---	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/23 09/21/23 1111--- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 09/18/23 5:58 PM WHAS11 NEWS @ 530P 530-6p :30 BFA23TV09H \$400.00 NM 2 WHAS Tu 09/19/23 5:39 PM WHAS11 NEWS @ 530P 530-6p :30 BFA23TV09H \$400.00 NM 3 WHAS W 09/20/23 5:58 PM WHAS11 NEWS @ 530P 530-6p :30 BFA23TV09H \$400.00 NM 4 WHAS Th 09/21/23 5:43 PM WHAS11 NEWS @ 530P 530-6p :30 BFA23TV09H \$400.00 NM									
16	09/15/23	09/21/23	WHAS11 NEWS @ 6p	6-630p	11111--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/23 09/21/23 11111-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 09/15/23 6:24 PM WHAS11 NEWS @ 6p 6-630p :30 BFA23TV09H \$450.00 NM 2 WHAS M 09/18/23 6:10 PM WHAS11 NEWS @ 6p 6-630p :30 BFA23TV09H \$450.00 NM 3 WHAS Tu 09/19/23 6:11 PM WHAS11 NEWS @ 6p 6-630p :30 BFA23TV09H \$450.00 NM 4 WHAS W 09/20/23 6:24 PM WHAS11 NEWS @ 6p 6-630p :30 BFA23TV09H \$450.00 NM 5 WHAS Th 09/21/23 6:09 PM WHAS11 NEWS @ 6p 6-630p :30 BFA23TV09H \$450.00 NM									
17	09/15/23	09/21/23	ABC WORLD NEWS	630-7p	11-1---	:30	3	\$1,525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/23 09/21/23 11-1--- 3 \$1,525.00									

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<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>09/15/23</td> <td>09/21/23</td> <td>11111-1</td> <td>6</td> <td>\$400.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WHAS</td> <td>F</td> <td>09/15/23</td> <td>11:09 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>BFA23TV09H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>Su</td> <td>09/17/23</td> <td>11:12 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>BFA23TV09H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>M</td> <td>09/18/23</td> <td></td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td></td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 21.7</td> </tr> <tr> <td>7</td> <td>WHAS</td> <td>M</td> <td>09/18/23</td> <td>12:22 AM</td> <td>Local News @ 11p M-F DB</td> <td>Various</td> <td>:30</td> <td>BFA23TV09H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 21.3 09/18</td> </tr> <tr> <td>4</td> <td>WHAS</td> <td>Tu</td> <td>09/19/23</td> <td>11:11 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>BFA23TV09H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>WHAS</td> <td>W</td> <td>09/20/23</td> <td>11:32 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>BFA23TV09H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>6</td> <td>WHAS</td> <td>Th</td> <td>09/21/23</td> <td>11:32 PM</td> <td>WHAS11 NEWS AT 11 M-F/SU</td> <td>11-1135p</td> <td>:30</td> <td>BFA23TV09H</td> <td>\$400.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/15/23	09/21/23	11111-1	6	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	F	09/15/23	11:09 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV09H	\$400.00	NM	2	WHAS	Su	09/17/23	11:12 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV09H	\$400.00	NM	3	WHAS	M	09/18/23		WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30		\$400.00	NM	See MG 21.7											7	WHAS	M	09/18/23	12:22 AM	Local News @ 11p M-F DB	Various	:30	BFA23TV09H	\$400.00	NM	MG for 21.3 09/18											4	WHAS	Tu	09/19/23	11:11 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV09H	\$400.00	NM	5	WHAS	W	09/20/23	11:32 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV09H	\$400.00	NM	6	WHAS	Th	09/21/23	11:32 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV09H	\$400.00	NM
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22	09/15/23	09/18/23	NFL COUNTDOWN	Various	1-----	:30	1	\$1,200.00	NM																																																																																																																										

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/21/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11980		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/15/23	09/18/23	NFL COUNTDOWN	Various	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/23 09/21/23 1----- 1 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 09/18/23 7:52 PM NFL COUNTDOWN Various :30 BFA23TV09H \$1,200.00 NM									
23	09/15/23	09/18/23	NFL GAME	Various	1-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/23 09/21/23 1----- 1 \$5,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 09/18/23 11:50 PM NFL GAME Various :30 BFA23TV09H \$5,000.00 NM									
24	09/15/23	09/16/23	ABC COLLEGE FOOTB ALL 330P	3:30 PM-7:30 PM	-----1-	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/23 09/17/23 -----1- 1 \$1,300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 09/16/23 6:12 PM ABC COLLEGE FOOTBALL 330F 3:30 PM-7:30 PM :30 BFA23TV09H \$1,300.00 NM									
25	09/15/23	09/16/23	ABC PRIME COLLEGE FOOTBALL	7:30 PM-11:00 PM	-----1-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/23 09/17/23 -----1- 1 \$1,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 09/16/23 ABC PRIME COLLEGE FOOTBA 7:30 PM-11:00 PM :30 \$1,500.00 NM Credited									
26	09/19/23	09/21/23	LN (M-Su)	11-1135p	-TWT---	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/23 09/24/23 -TWT--- 3 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS Tu 09/19/23 11:32 PM LN (M-Su) 11-1135p :30 BFA23TV09H \$400.00 NM 3 WHAS W 09/20/23 11:13 PM LN (M-Su) 11-1135p :30 BFA23TV09H \$400.00 NM 1 WHAS Th 09/21/23 11:14 PM LN (M-Su) 11-1135p :30 BFA23TV09H \$400.00 NM									
27	09/19/23	09/21/23	Local News @ 6a M-F	6-7a	-TWT---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/23 09/24/23 -TWT--- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Th 09/21/23 6:10 AM Local News @ 6a M-F 6-7a :30 BFA23TV09H \$300.00 NM									

Total Spots **76**

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$35,160.00
<u>Agency Commission</u>	\$5,274.00
<u>Net Amount Due</u>	\$29,886.00